



The Research Laboratory 'Langage et Société-URAC 56'

In collaboration with the Master of Linguistics,

&

Master's in teaching English as a foreign language

organises the second international conference on the theme:

**Rethinking Education: The Role of Educators in Merging Soft Skills
and AI in Higher Education**

Faculty of Languages, Lettres, and Arts,

Ibn Tofail University, Kénitra,

December 25th, 2025

Background

The rapid advancement of Artificial Intelligence (AI) is transforming the landscape of higher education, reshaping how knowledge is accessed, delivered, and applied. As AI technologies increasingly influence teaching methods, assessment practices, and learning environments, the role of educators is undergoing a fundamental shift. While AI offers powerful tools to enhance efficiency and personalization in education, it also raises concerns about the diminishing focus on human-centered competencies—commonly known as soft skills.

Soft skills, including communication, critical thinking, emotional intelligence, adaptability, and teamwork, among others, are essential for student success in both academic and professional contexts. However, these skills cannot be effectively cultivated through technology alone. Educators play a critical role in modelling, guiding, and reinforcing these attributes through meaningful human interaction, mentorship, and context-based learning experiences.

The integration of AI into higher education offers a unique opportunity—not to replace educators, but to rethink their roles. Educators are now called upon to balance the strengths of AI with the irreplaceable value of human connection and judgment. This requires a pedagogical shift toward blended approaches that merge digital tools with experiential, soft skills-oriented learning.

Ultimately, the conference theme aims to provide a platform for researchers, educators, and policy-makers to share insights, experiences, and hands-on strategies for ensuring that higher education remains both future-ready and deeply human-centered in the age of AI.

Conference sub-themes:

The conference will explore a range of sub-themes, including but not limited to:

- The educator's role in the AI-driven classroom
- Teaching critical thinking, creativity, and collaboration in the age of AI
- Digital literacy and ethical AI use in higher education
- Curriculum design for soft skills integration
- Teacher training and professional development for AI-enhanced education
- Challenges and opportunities in AI-supported learning environments
- Student engagement and assessment in hybrid learning models
- AI integration and its impact on higher education curricula
- Essential soft skills for the future AI-driven workforce
- Pedagogical models for merging soft skills and AI literacy
- Ethics, equity, and bias in AI-enhanced learning environments
- Assessment strategies for blended soft skills and AI proficiency
- Case Studies: Successful curriculum redesign for human-AI synergy

Submission guidelines:

We encourage participants to submit abstracts of 250-300 words that align with the conference theme. Submission should include:

- Title of the paper
- Author(s) name (s), affiliation and contact details
- Short bio

Important Dates:

- Abstract Submission Deadline: [November 20th, 2025](#)
- Notification of Acceptance: [November 30th, 2025](#)
- Full Paper Submission Deadline: [December 15th, 2025](#)
- Conference Date: [December 25th, 2025](#)

Organizing Committee:

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